

Spirited: Prohibition in America

Exhibition Inspired Program Ideas

Here are several program ideas for varied audiences that relate to the *Spirited: Prohibition in America* exhibition that can be adapted to your local audience and institution's needs. Please contact our client relations team to be put in touch with other venues hosting this show at 816-421-1388 or MoreArt@maaa.org to find out what other organizations are planning. Please consider sharing your own programming ideas and venue's programming success stories with other sites taking this exhibition by posting information on the resource pages tied to this exhibition. Visit www.nehontheroad.org and click on exhibitions to locate the resources page tied to this exhibition and please share your comments.

Teacher Event

Invite area K-12 educators to view the exhibition at your site for an in-service program or special educator event to demonstrate Common Core curriculum connections tied to English Language Arts, History, and Social Studies through lesson ideas and activities inspired by the exhibition (see education outreach kit and lesson ideas in the educator resources section of this guide).

1920s Fashion Show

Partner with area/local vintage clothing stores or regional collectors of 1920s vintage clothing, shoes, and hats or a local theatre with a 1920s costume collection, to host program featuring men's and women's fashions from the roaring twenties. With assistance from area antique stores or dealers, a small display of clothing, jewelry, or other accessory items that help contextualize the era could also be arranged. A public speaker who is an authority on period clothing (see the list of speakers in this guide for ideas) could emcee or narrate the program.

Theatre Performance or Reading

Collaborate with locate theatre groups or an area University Theatre Department and have actors perform in the character of individuals such of Carry Nation, Billy Sunday, or William Jennings Bryan. Read a speech or sermon in character or perform an act or excerpt from a temperance play such as PT Barnum's *The Drunkard*. The opera *Carry Nation*, written by composer Douglas Moore is another resource for a performance (see performance copyright in programming resources for additional information).

Film Screening/Discussion

Host a public series of film screenings that illustrate the story of Prohibition (note that you will need to obtain a screening license—please see the program resources section of this guide for screening rights information and the bibliography for a list of film ideas). Invite a local historian to host the series. Consider screening video clips of the HBO series *Boardwalk Empire* for a short discussion that compares and contrasts the series with historical fact.

Soda Fountain Social

Using the recipes in the book *Soda Shop Salvation: Recipes and Stories from the Sweeter Side of Prohibition* (see bibliography) as inspiration, host a program in which participants create and/or taste their own soda fountain drinks or ice cream treats. Contextualize the program by sharing the history of soda fountains and the rise in ice cream consumption during Prohibition. Consider hosting the author of this text (see list of speakers for contact information) to present a short history of the sweeter side of Prohibition and/or host a book signing in conjunction with your ice cream social.

Mocktail or Cocktail "Mix-Off"

Using the recipes in the book *One Hundred and One Drinks As They are Mixed: Recipes for Cocktails and Other Beverages Served During Prohibition* (included as a resource that travels with this exhibition), invite a local mixologist or noted bartender or cocktail expert (see the list of speakers for known cocktail experts and contact information) to recreate several cocktail or mocktail recipes inspired by the Prohibition era. This program can include the history of the cocktail with a short lecture prior to the tasting. The event can be made into a competition by inviting several bartenders to prepare drinks for tasting. Check your region or state for any "world cocktail week" celebrations and consider collaborating with a local pub, winery, distillery, brewery, or bar in your community for promotion or sponsorship of this program.

1920s Music Performance and/or Speakeasy Event

Collaborate with regional jazz ensembles, University music departments, or bands whose music reflects the era and instrumentation of the 1920s (see list of speakers for music experts or referrals to bands across the nation). Host a concert and/or a lecture inspired by the exhibition. The program could be expanded as a Prohibition era speakeasy event by adding elements of dance, fashion, food/drink and tables/chairs etc. A Charleston dance-a-thon could also be inserted as a component of a speakeasy event.

Panel Discussion Prohibition, Search and Seizure, and Rights to Privacy

Use the Fourth Constitutional Amendment (*"The right of the people to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures, shall not be violated, and no Warrants shall issue, but upon probable cause, supported by Oath or affirmation, and particularly describing the place to be searched, and the persons or things to be seized"*) as a framework for discussing contemporary questions of privacy and national security and law enforcement. Share examples of how the Fourth Amendment was enforced throughout history using specific examples related to search and seizure and privacy during the Prohibition era. Compare/contrast and discuss/debate this constitutional law in light of history and our ever-changing society.

Book Club Discussion: F. Scott Fitzgerald

Using the literature of F. Scott Fitzgerald (see list of titles in bibliography), to host a series of book discussions that address various works to learn more about the era, Fitzgerald's personal life, and literary style. Invite a local or national literature scholar or an expert in history to host each reading discussion (see list of speakers for contact information to Fitzgerald experts).

Panel Discussion: Consequences of Prohibition

Share scholarship from economists and historians related to the economics of the Prohibition era, the rise in organized crime, and the impact of organized special interest groups on politics.

Following historical analysis of data, if desired, invite and debate discussion about prohibition as a topic in general and other contemporary and controversial issues.

The Prohibition Amendments and Freedoms of Today

Invite a local scholar (see speaker list for contact information) to review the rise of the Temperance movement and the 18th and 21st Amendments to the Constitution, then compare and contrast connections to contemporary society and prohibitions on things such as the proposed New York restrictions on the sale of sugary drinks, or the ban on smoking in indoor spaces. Are the health activists of today similar to the temperance supporters from one hundred years ago? To what extent can lifestyle be mandated by a state or federal government?

Presentation: Prohibition's Notorious Gangsters and the National Crime Syndicate

Invite local scholars, law enforcement interested in history, and/or the author of *Prohibition Gangsters: The Rise and Fall of a Bad Generation* (see speaker list for contact information—this book is included as a resource that travels with this exhibition) to share a colorful PowerPoint lecture of varied 1920s era gangsters, their rap sheets, and to describe how the National Crime Syndicate formed and why.

Local Prohibition Stories

Solicit and collect stories from residents in your community related to Prohibition (What were the names of local speakeasies that might still be operating as bars today? Were there families whose livelihood depended on making moonshine or other products during Prohibition? Were there families who were engaged in the Temperance movement?) Select several stories from area residents to be featured as storytelling program and/or have them published in a low-cost printed booklet or handout that can be offered in conjunction with the exhibition.

Complementary "Local" Exhibition of Prohibition Items

Localize the *Spirited: Prohibition in America* exhibition by pairing it with a small show of artifacts from the Prohibition era from local sources (local businesses with related archives, or private individuals willing to loan their items) or items mined from your own museum's permanent collection.

List of Speakers

Speaker Ideas and Contact Information

The following individuals have been contacted on your behalf by Mid-America Arts Alliance for this NEH on the Road exhibition and they have expressed an interest in receiving invitations from your organization to present a strong humanities-based program inspired by *Spirited: Prohibition in America*. Please consider using funds from your NEH on the Road programming grant to bring in these nationally recognized speakers. Please discuss speaker honoraria and travel fees, your program's goal, the intended audience, and the timeframe for the program with each individual for full consideration of your invitation.

TOPIC: Food History and Prohibition Soda Fountains

Rae Katherine Eighmey

Independent author and historian

St. Paul, Minnesota

Author of *Soda Shop Salvation: Recipes and Stories from the Sweeter Side of Prohibition*

Rae_eighmey@gmail.com

Rae Katherine Eighmey is an award-winning author and cook. She brings events and people to life through the foods of their times in her seven books about the intersection of food and history. In addition to Soda Shop Salvation: Recipes and Stories from the Sweeter Side of Prohibition, her recent works include case study approach to World War I food conservation efforts, Winning the War with Food: Minnesota's Crops, Cooks, and Conservation During World War I, and Abraham Lincoln in the Kitchen: A Culinary View of his Life and Times, published by Smithsonian Books in February 2014.

TOPIC: 1920s Fashion

LaLonnie Lehman

Professor, Texas Christian University Department of Theatre

Fort Worth, Texas

Author of *Fashion in the Time of Gatsby*

l.lehman@tcu.edu

LaLonnie Lehman has served as professor and costume designer at TCU since 1972. In addition to her TCU degrees, she studied at Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico, Michigan State University and Jackson (Michigan) Junior College. She teaches Costume History, Costume Design, Period Styles, Costume Crafts and Pattern Drafting. She has published articles in the Cutters' Research Journal: A Quarterly Devoted to Clothing, Accessories, and Textiles and is a member of both

national and regional chapters of the United States Technical Institute for Technical Theatre and the Costume Society of America.

Jonathan Walford
Curator, Fashion History Museum
Cambridge, Ontario
519-267-2091
curator@fashionhistorymuseum.com
www.fashionhistorymuseum.com

Jonathan Walford received degrees in Canadian history and Museum Studies. He started working in the museum field in 1977 and has lectured and published on the subject of historic costume and social history since 1981. Walford has amassed a collection of over 8,000 pieces of historic fashion from the 17th century to the present. Walford has also held curatorial positions with several institutions including the Bata Shoe Museum in Toronto where he was the founding curator. He is currently the curatorial director of the Fashion History Museum in Cambridge, Ontario.

TOPIC: Prohibition History

Michael A. Lerner, Ph.D.
Historian and author
New York City
Author of *Dry Manhattan: Prohibition in New York City*
212-995-8479 x2282
www.bard.edu/bhsec

Michael Lerner is a featured historian in Ken Burn's three-part PBS series and is Principal of Bard High School Early College in New York City.

Daniel Okrent
Author of the *Rise and Fall of Prohibition*
Curator for the exhibition *American Spirits*
Lives in Manhattan and Cape Cod
mail@danielokrent.com
www.danielokrent.com

*Daniel Okrent's 40-year career has encompassed nearly every form of mass media. In book publishing, he was an editor at Knopf, Viking, and Harcourt. In magazines, he founded the award-winning *New England Monthly* and was chief editor of the monthly *Life*. In newspapers, he was the first public editor of the *New York Times*. On television, he has appeared as an expert commentator on many network shows, and talked more than any other talking head in Ken Burns's *Baseball*. Novelist Kevin Baker in *Publishers Weekly* wrote that Okrent was "one of our most interesting and eclectic writers of nonfiction over the past 25 years."*

TOPIC: Prohibition and Religion

Martin E. Marty

The Fairfax M. Cone Distinguished Service Professor Emeritus at the University of Chicago

Religious scholar and speaker

Chicago, Illinois

memarty@aol.com

<http://www.illuminos.com/mem/contents.html>

Martin E. Marty, a renowned historian and Lutheran pastor is called the most influential interpreter of American religion by Bill Moyers. Marty taught at the University of Chicago for 35 years chiefly in the Divinity School where the Martin Marty Center for advanced studies has since been founded and in the History Department. He is an ordained Lutheran pastor since 1952 and has served in parishes in various locations before joining the University of Chicago faculty. He is the author of more than 60 books and is a contributor to hundreds of books and more than 5,000 articles.

TOPIC: Economics of Prohibition

Mark Thornton, Ph.D.

American Economist

Senior Fellow, Ludwig von Mises Institute

Auburn, Alabama

Author of *Economics of Prohibition*

333-321-2100

mthornton@mises.org

Mark Thornton is Senior Fellow at the Ludwig von Mises Institute. He serves as the Book Review Editor of the Quarterly Journal of Austrian Economics. He served as the editor of the Austrian Economics Newsletter and as a member of the Editorial Board of the Journal of Libertarian Studies. He has served as a member of the graduate faculties of Auburn University and Columbus State University. He has also taught economics at Auburn University at Montgomery and Trinity University in Texas. His publications include [The Economics of Prohibition](#) (1991), [Tariffs, Blockades, and Inflation: The Economics of the Civil War](#) (2004), [The Quotable Mises](#) (2005), [The Bastiat Collection](#) (2007), and [An Essay on Economic Theory](#) (2010). He is a graduate of St. Bonaventure University and received his PhD in economics from Auburn University.

Chris Berry, Ph.D.

Associate Professor, The University of Chicago

Harris School of Public Policy

Chicago, IL

crberry@uchicago.edu

Christopher R. Berry is an associate professor in the Harris School. His research interests are in the political economy of American local government and the politics of federal spending. Professor Berry is the author of Imperfect Union: Representation and Taxation in Multilevel Governments, published by Cambridge University Press, as well as many other scholarly publications. He recently taught a seminar at the Harris School of Public Policy about the Political Economy of Vice that discussed drinking and the recreational use of drugs and the government's authority over individual behavior using Daniel Okrent's book, The Rise and Fall of Prohibition, as one topic of discussion.

TOPIC: Personal Prohibition Stories

Matthew Bondurant

Author of *The Wettest County in the World: A Novel Based on a True Story*

Lives in Texas

Contact: Alex Glass

Trident Media Group

New York, NY

212-333-1501

aglass@tridentmediagroup.com

Matt Bondurant's second novel The Wettest County in the World (Scribner 2008) was a New York Times Editor's Pick, and San Francisco Chronicle Best 50 Books of the Year. A former John Gardner Fellow in Fiction at Bread Loaf, Kingsbury Fellow at Florida State, and Walter E. Dakin Fellow at Sewanee, Matt's short fiction has been published in journals such as Prairie Schooner, The New England Review, and Glimmer Train, and he has recently held residencies at Yaddo and the MacDowell Colony.

TOPIC: Prohibition and Organized Crime

Marc Mappen, Ph.D.

Highland Park, New Jersey

Author of *Prohibition Gangsters: The Rise and Fall of a Bad Generation*

Cell 732-259-9210

mmappen@gmail.com

marcmappen.com

<http://www.youtube.com/watch?v=onJiIRzEF7E&feature=c4-overview&list=UUkuSKWYGnMj9z0BPzIYBo6g>

Marc Mappen was formerly the executive director of the New Jersey Historical Commission and is currently a lecturer in the History Department at Rutgers University. Marc has been described by the New York Times as "the eminent New Jersey historian." The New York Times says of his most recent book (his sixth), Prohibition Gangsters: The Rise and Fall of a Bad Generation, "Mappen. . . proves an adept story teller as he takes readers beyond Boardwalk Empire."

TOPIC: Cocktail History and Prohibition

Anistatia Miller and Jared Brown

Spirit historians, contributing cocktail and travel editors, and writers

Live in the UK

Authors of *Spirituous Journey: A History of Drink*

Jaredbrown1@mac.com

The inseparable cocktail couple, Jared Brown and Anistatia Miller, are the directors of Mixellany Limited®, a consultancy and publishing company that specializes in anything and everything to do with spirits and mixed drinks. During the course of their 20-year collaboration, Miller and Brown have written more than 30 books including Shaken Not Stirred®: A Celebration of the Martini, Champagne Cocktails, Cuba: The Legend of Rum, The Mixellany Guide to Vermouth & Other Aperitifs, and their latest title Cuban Cocktails. Their research into Prohibition extends far beyond cocktails, deep into the history of the era. Jared's family, brewers for three centuries, lost everything because of taxes and fines imposed for beer sold during Prohibition. They supplied Al Capone's New York equivalent: Dutch Schultz.

TOPIC: F. Scott Fitzgerald and Literature

Bryant Magnum, Ph.D.

Professor of English

Virginia Commonwealth University

Richmond, Virginia

Author, *F. Scott Fitzgerald In Context*

(804) 828-1255

bmangum@vcu.edu

Bryant Magnum teaches early twentieth-century American literature and has published numerous books and articles about F. Scott Fitzgerald's writing and life. He is a member of the Modern Language Association, F. Scott Fitzgerald Society, American Literature Association and College English Associate. In 2009, he received the Elske v.P. Smith Distinguished Lecturer Award.

Scott Donaldson, Ph.D.

Professor Emeritus, College of William and Mary

Author of *Fool for Love, F. Scott Fitzgerald* (literary biography of Fitzgerald)

Scottsdale, Arizona (winters)

480-585-4275

San Diego, CA (summers)

619-255-3682

Scott10@mac.com

Scott Donaldson taught at the College of William and Mary in Virginia for 26 years, retiring as Louise G.T. Cooley Professor of English, Emeritus, in 1992. He was twice a

*Fulbright senior lecturer, in Finland and Italy; the Bruern fellow at the University of Leeds in England, and a visiting fellow at Princeton. On two occasions he received major grants from the National Endowment for the Humanities to support his writing, as well as awards from the Rockefeller foundation, the MacDowell Colony, the American Philosophical Society, and William and Mary. Among his eighteen books Among his eighteen books are *Fool for Love, F. Scott Fitzgerald* (1983), *Hemingway vs. Fitzgerald: The Rise and Fall of a Literary Friendship* (1999), and *Fitzgerald and Hemingway: Works and Days* (2009).*

TOPIC: 1920s Jazz Music

Lewis Porter, Ph.D.

Jazz historian and jazz pianist (**NOTE: Lewis will travel to speak only if there is also a performance scheduled**)

Director, Jazz History and Research

Rutgers University

Port Chester, New York

lporter@andromeda.rutgers.edu

Lewis Porter is a jazz educator and author of books including the most celebrated volume on John Coltrane, is also very active as a jazz pianist, keyboardist and composer. Porter has performed with three trombonists who are famous for playing Duke Ellington and other 1920s era jazz--Art Baron, Vincent Gardner, and Wycliffe Gordon. The critics have said that Porter is "A helluva piano player" (Jazz Times). "Mixing experimental with traditional, [he] plays up a storm." (Midwest Record) "Porter is a deep thinker." (Swing Journal). His music is "founded upon depth and cunning use of space" (ejazznews.com). Porter was nominated for a liner-note Grammy in 1996.

American Jazz Museum

Gerald Dunn, Director of Entertainment, Blue Room General Manager

Greg Carroll, Executive Director

Kansas City, Missouri

816-474-8463

gdunn@kcjazz.org

Gerald Dunn, the Entertainment Director for Kansas City's American Jazz Museum has earned and maintained a spot as one of the city's premiere saxophonists. He has toured and played with the world renowned Illinois Jacquet's Big Band based in New York. Kansas City artists like Oleta Adams, Kevin Mahogany, Bobby Watson and Karrin Allyson are among those who have also given Gerald performance opportunities.

Greg Carroll, Chief Executive Officer for the American Jazz Museum, completed a ten-year appointment as Director of Education for the International Association for Jazz Education (IAJE). Previous positions have included Director of Jazz Studies at the University of Colorado at Boulder and Instrumental Music Director for several Colorado

School Districts. Carroll is currently an appointed Commissioner on the Arts Commission for the City of Kansas City, Missouri, is a member of the Chicago Jazz Philharmonic Advisory Board and serves on the Mayor's Task Force for the Arts. He is highly active as an Education Consultant globally, including work with LRS Media and the "Legends of Jazz with Ramsey Lewis" TV Series.